JuliaMCoaching Ltd

COOKIE POLICY

What's a cookie?

•A "cookie" is a piece of information that is stored on your computer's hard drive if you agree to this and which records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes.

•Cookies are used by nearly all websites and do not harm your system.

We are required to obtain your consent for all non-essential cookies used on our website. You can block cookies (including essential cookies) at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block essential cookies you may not be able to access all or parts of our site.

How do we use cookies?

•We use cookies to track your use of our website. This enables us to understand how you use the site and track any patterns with regards how you are using our website. This helps us to develop and improve our website as well as products and / or services in response to what you might need or want.

•Cookies are either:

- Session cookies: these are only stored on your computer during your web session and are automatically deleted when you close your browser – they usually store an anonymous session ID allowing you to browse a website without having to log in to each page but they do not collect any personal data from your computer; or

- Persistent cookies: a persistent cookie is stored as a file on your computer and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again.

•Cookies can also be categorised as follows:

- Strictly necessary cookies: These cookies are essential to enable you to use the website effectively, such as when buying a product and / or service. Without these cookies, the services available to you on our website

cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.

- Performance cookies: These cookies enable us to monitor and improve the performance of our website. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular.

- Functionality cookies: These cookies allow our website to remember choices you make and provide enhanced features. For instance, we may be able to provide you with news or updates relevant to the services you use. They may also be used to provide services you have requested such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymised.

- Targeting cookies: These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

- First and third party cookies: First party cookies are cookies set by our website. Third party cookies are cookies on our website that are set by a website other than our website, such as where we have adverts on our website or use Facebook pixels so that we can show you relevant content from us when you are on Facebook.

We use third party cookies on our website and these are set out in the table below

Cookies Table

Cookie Name	**Service**	**Purpose**	**Cookie Type & Duration**	**Notes**
msgsndr_id	Funnels	Identify visitor contact information	Persistent (365 days)	Facilitates user-contact activities tracking
_mp	Funnels	Stores marketplace information	Persistent (365 days)	Tracks user purchases, especially recurring payments
provider	Funnels	Stores latest payment method type	Session	Manages payment options during the session

hl_timer_arrival; hl_timer_element_id	Funnels	Stores arrival time and timer elements	Session (1 day)	Timer-related user action tracking
user-email; user-billing-id	Funnels	Stores unique identifier, emails, billing info	Persistent (365 days)	Facilitates user actions and form submissions
cookie-config	Funnels	Stores cookie consent	Persistent (6 months)	Tracks user permission for cookie usage
am_id	Affiliate Marketing Team	Stores affiliate code	Persistent (varies)	Tracks traffic and sales from affiliates
am_fingerprint	Affiliate Marketing Team	Stores unique visit identifier	Persistent (varies)	Tracks clicks, leads, and sales
_ud	Forms/Surveys/Funnels/Calendar	Stores form/survey details (no credit card info)	Persistent	Supports form submission tracking
lead-connecter-text-widget-input-values	Chat Widget	Stores last chat session user details	Persistent	Auto-fills name/email in future chats
lead-connector-text-widget-i18n-keys	Chat Widget	Internationalization	Session	i18n translation
wl	Calendar	Whitelabel URL	Persistent	Stores whitelabel redirect URL
ln_url	Funnel	Funnel usage	Persistent	LeadConnector login URL
orderResponse	Funnel	Upsell & order confirmation	Session	Stores order form response
contactResponse	Funnel	Order form, upsell, sticky contact	Session	Stores contact response

redirect	Ecommerce	Redirect action	Session	Post-purchase redirect URL
_mf_[location_id]	Membership	Membership access	Persistent	Stores membership info after purchase
user_data_[calendar_id/location_id]	Calendar	Calendar details (no credit card info)	Persistent	Supports form submission tracking
v3_first_session_event__[location_id]	Attribution Team	Landing session data	Session (30 min)	Stores referrer, landing URL, parameters
v2_contact_session__[location_id]__[session_id]	Attribution Team	Unique session ID for lead identification	Persistent (7 days)	Identifies leads
v2_user_session_event_[location_id]__[session_id]	Attribution Team	Unique session ID for lead identification	Persistent (7 days)	Identifies leads
v2_session_history__[location_id]	Attribution Team	Log of all session details	Persistent (Forever)	Supports session analytics
_pl_[funnel_id]	Funnel	v2 order form product details	Persistent (Forever)	Stores product details for confirmation
_pl_v1_[funnel_id]	Funnel	v1 order form product details	Persistent (Forever)	Stores product details for confirmation
_pl_ecom_<variable>	Ecommerce	Product details	Persistent (Forever)	Used for order summary on thank-you page
address[funnel_id]	Funnel/Ecommerce	Contact address	Persistent (Forever)	Order form confirmation address

cart_details_[funnel_id]	Ecommerce	Cart details	Persistent (Forever)	Persists cart details
couponSessionId_[funnel_id/location_id]	Funnel/Ecommerce	Coupon session	Session	Applies to one-time products
location_	Funnels	Stores unique identifier, emails, billing info	Persistent (365 days)	Facilitates user actions and submissions
<variable>lead-connecter-text-widget-prompt-dismissed	Chat Widget	Stores time user clicked chat widget	Persistent (365 days)	Tracks last chat-widget interaction
<variable>_lead-connecter-live-widget-message-data	Chat Widget	Stores last chat input	Persistent (365 days)	Auto-fills last input
v2_history__[location_id]	Attribution Team	Page visits & time spent	Persistent (Forever)	Tracks user journey
embedCode[surveyId]	Forms	Embed code configuration	Persistent (Forever)	Stores embed configuration
survey_temp_slides_[surveyId]	Surveys	Survey slide configuration	Persistent (Forever)	Retains survey settings
tr	Funnel/Forms	Order tracking	Persistent (365 days)	Generates tracking ID
redirectUrlOnSuccess	Funnel/Form/Calendar	Success redirect	Session	Stores redirect URL for IDEAL/SEPA/BANCONTACT
redirectUrlOnFailure	Funnel/Forms	Failure redirect	Session	Stores redirect URL for IDEAL/SEPA/BANCONTACT

eCommerce-specific and analytics cookies

Key	Cookie Type and Duration	Domain	Purpose	Stored in	Service	Category
storeInfo	No expiry	creative-data-engineers.com	Stores eCommerce store information like locationId, storeId, path, etc.	Browser cookies	eComm Store	Essential
token_	No expiry	creative-data-engineers.com	Stores the eCommerce login token	Browser cookies	eComm Store	Essential (Login Portal)
pmt_	No expiry	creative-data-engineers.com	Stores payment provider information for a specific contactId	Local storage	Order forms, product forms	Essential
user_	No expiry	creative-data-engineers.com	Stores form submission data for the current session	Local storage	Calendars and Forms	Functional
billingaddress	No expiry	creative-data-engineers.com	Stores billing address information for faster eCommerce checkouts	Local storage	Checkout Page	Functional
rc::f	—	www.google.com	Used by reCAPTCHA	Local storage	Funnels	Functional
_grecaptcha	—	creative-data-engineers.com	Used by reCAPTCHA for verification	Local storage	Funnels	Functional
formData- **	No expiry	creative-data-engineers.com	Form submission data with product-related info	Session storage	Funnels	Essential
submissionResponse- **	No expiry	creative-data-engineers.com	Stores only form submission values	Session storage	Funnels	Essential

Key	Cookie Type and Duration	Domain	Purpose	Stored in	Service	Category
rc::b	—	www.google.com	Used by reCAPTCHA	Session storage	Funnels	Functional

You can alter your cookie preferences at any time by refresh the page and change settings.

You can also control your cookie settings through your web browser.

You can opt out of being tracked by Google Analytics across all websites, by going to http://tools.google.com/dlpage/gaoptout.

If you have any questions about the cookies that we use, feel free to email us at:
julia@juliamcoachingltd.co.uk